

October 2009

Dear Seffrey,

Do not go where the path may lead, go instead where there is no path and leave a trail. Ralph Waldo Emerson

In running a marathon a day, Terry Fox forged a path along highways and into the hearts of Canadians during his 1980 Marathon of Hope. Twenty-nine years later, Terry Fox supporters across the nation and around the world continue to travel this path towards a cure. We are delighted to share with you that the 29th annual Ontario Terry Fox fundraising campaign will top \$11.7 million in 2009 – an incredible result during difficult economic times.

The Terry Fox Foundation relies on a committed corps of resourceful volunteers to organize fundraisers and motivate participants. We thank YOU for taking a leadership role this year in encouraging participation and support of Terry Fox events. Your involvement supports Terry's dream to fund research to benefit cancer patients today and in the future.

The next 12 months will be exciting for The Terry Fox Foundation and its supporters. Firstly, 2010 will mark the 30th anniversary of Terry's Marathon of Hope, offering new opportunities to share Terry's message while also reflecting on Terry's legacy. At the same time, this is an unprecedented era in the field of cancer research, with leading-edge discoveries being made every day. For our part, the Foundation remains committed to fundraising accountability, and we are proud to share that 92 cents of every dollar raised in Ontario goes directly to research.

We must become the change we want to see. Mahatma Gandhi

Terry Fox believed his efforts would change the cancer landscape in Canada. Along the way, his remarkable journey lit a beacon of hope in cancer wards where too often it was absent. Today, hope burns more brightly because of your involvement.

Thank you for believing you can make a difference. You already have.

With best regards,

Bruna Raimondo

Manager, Special Projects

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Terry Fox Works Development Officer



